

Chancellor's Commission on Women

Meeting Minutes – September 18, 2018

- Welcome & Introduction of new members
- Approved August Meeting Minutes
- Updates:
 - Fall Panel Event
 - October 23 from 6:00-7:00 in the Union Theater
 - No title yet for event. Maybe Self-Advocacy
 - Budget:
 - Food and Drinks: Maybe just serve refreshments?
 - Need to invest in food and drinks
 - Promotional Material
 - Process – how to get resources/student resources?
 - Maybe need about \$100.00
 - Laura will look at the max amount available and report back by email
 - Angela suggested writing a grant for money
 - Panel to consist of 5 people total
 - Q & As for discussion
 - Audience questions
 - Tweet questions
 - Interactions during discussion
 - More info
 - Gender perspectives on self-advocacy – consider multiple perspectives
 - Male on campus or off?
 - May be interesting
 - Would they be logistically able to participate?
 - Title – Women negotiating in a men's world
 - Self-Advocacy?
 - Bystander intervention
 - Advocate for self
 - Advocate for others
 - Empowerment
 - Advocating for empowerment
 - **Advocating for gender empowerment (current title)**
 - Have people in mind – want more suggestions?
 - Athlete/Broadcaster?
 - Larry Foley – Journalism?
 - Mindy Bradley – taught class for local businesses on bystander interventions
 - Anne O'Leary Kelly
 - Reach out to other women's RSO that may promote similar programs - collaborate and spread word about the event.
 - Need a moderator
 - Advertise:
 - Digital promo to send out with U of A logo (there is no logo for Commission on Women)
 - Advertise 3 weeks out and 1 week out
 - Info screens on colleges
 - Newswire
 - RSO calendar
 - UATV
 - Traveler Article

- Text announcement ready October 1
- Website:
 - Nice frameworks, but needs updating
 - Ideas to make more appealing?
 - Extraordinary UA women
 - Award or recognition
 - Link to when a woman is highlighted on newswire
 - Hashtag for women or diversity
 - Connect website to Diversity & Inclusion website
 - Feed from newswire (Laura)
 - Similar to World Languages website – have message from the Chancellor and highlight women (Laura)
 - Take pictures for panel event
 - Content generation
 - Laura can update in partnership with University Relations
 - Update pieces and keep some the same
 - Spotlight – student/faculty/staff
 - Become an archive over time
 - Nominate people
 - Provide bio & photo?
 - Bi-annual nominations & spotlight
 - Ask for more than needed to use in the future. Prepare for low nominations in the beginning.
 - What to call the spotlight page?
 - Extraordinary people in support of women
 - AR Extraordinary women
 - Add feed for diversity news and calendar
 - Suggested to keep to highlight on women since men are highlighted a lot
 - Erica volunteered to collect bios, Angela will lead the spotlight/bios feature (with Erica and Anna involved)
 - Timeline –
 - Students to have statement for panel by end of the week
 - Get with University Relations to begin advertising – maybe in 1 month
 - Announcement for panel by October 1
 - Build rest of website around event
 - Bios for speakers of panel. Send to Erica
 - Max number of words. University Relations can pull pictures
 - Students can submit pictures
 - Group responsible for asking panelist to submit bios to Erica
 - Angela will lead committee for Bios
 - First, bios for panel, then bios would be nominated for spotlight
- Action Items:
 - Website
 - Meet December 5
 - Talk about spring event
 - May need to schedule another meeting before fall event
 - Add pictures to membership. Group picture possibly October 17 (Laura)
- Adjourn at 1:56